2022 ANNVAL REPORT



FEARLESS KITTY RESCUE

About Us

Fearless Kitty Rescue was founded in 2012 on the belief that all cats and kittens deserve a chance to be Fearless. We are a 501(c)(3) non-profit no-kill cat rescue in metropolitan Phoenix and the surrounding areas. We are dedicated to rescuing cats left homeless for whatever reason – cats in municipal shelters, where they are at high risk of euthanasia due to animal overpopulation, abandoned and homeless strays, cats surrendered by their owners because of difficult circumstances, and those in danger of abuse or neglect.

Our Mission

Fearless Kitty Rescue is dedicated to providing a safe place for cats in need until they can be adopted into a loving home.



Our Vision

A future when all cats live happy and healthy lives, free from loneliness, cruelty, and neglect.

Message from Leadership

Fearless Kitty Rescue has surpassed a decade of rescue and is rolling right along! 2022 was a whirlwind year of success and excitement. About this time last year, as we were preparing for the anticipated kitten season, we started wondering if we were really going to be as busy as we had been in previous years. We received our answer, and it was a resounding "yes"! We were rescuing and adopting at a furious pace through the very last day of the year. I am very proud to say that we took in 362 cats in 2022 and adopted 325 cats. This is more than any previous year in our history! While fantastic, this also indicates that our mission is far from accomplished.



Fortunately, we have experienced tremendous support from our community and volunteers. Thanks to the compassion and dedication of our 200+ volunteers working the equivalent of at least ten full-time staff members, we can provide exemplary care for these cats. Even though we have no guaranteed funding from any source, our community has also stepped up to help us financially through events such as Arizona Gives Day and Giving Tuesday. Our rescue boutique has also grown and blossomed into not only a lovely and successful storefront, but a significant contributor to our revenue. With all the items having

been donated, and the store managed and staffed solely by volunteers, we are indeed fortunate.

In 2022 we also committed to a new form of fundraising: grant writing. A Grant Writing Team was created and, in just a few months, eight grants were written for our capital campaign and seventeen grants were written for operational costs such as spaying and neutering, veterinary expenses, and staffing. We are proud to say that we earned a total of \$36,000 for grants in 2022, and it will continue to be a major focus in 2023 and beyond.

As 2023 seems to be flying by even more quickly than 2022, keep your eyes on the future of Fearless Kitty Rescue. In the Fall, you will see the exciting return of our annual event, Wet Your Whiskers, and a continued focus on fundraising toward the mortgage on our building. What will not change, however, is the commitment we have toward cats and kittens in need. We remain steadfast in our mission to improve the lives of these precious animals in this community, and beyond.

Christine Fixico-Silver, Executive Director



To the Rescue...

Have you ever known a cat that didn't love cardboard boxes? Of course not! Well, maybe there is one exception. Noah and his sibling kittens did not like the cardboard box they were tossed in and abandoned outside a veterinarian's office in late June. It was hot, scary and mama cat was nowhere to be found.

When the vet reached out to Fearless Kitty Rescue, we knew we had to act fast. Each kitten had an eye infection and was underweight. As the vet took care of the initial eye disease and agreed to foster the kittens until there was "room at the inn," Fearless Kitty volunteers got ready for a very challenging group of babies. One of them was



completely blind and required muchneeded eye surgery. Noah was the sweetest and most loving kitty. He knew he was safe at Fearless Kitty and began to show his true colors. And then came the best news ever.... Noah was adopted!

Noah, now known as Harley, is doing

great. His new family says he is the most curious and playful boy. "He's a bit of a

daredevil and knows what he wants, even if he can't see it." He is sweet and lovable and snuggles in bed every night with his person. He also can't wait to give nose kisses every morning when they wake up. He plays fetch with his crinkle toy and enjoys hearing the hummingbirds flying around on the patio.



Thanks to our wonderful supporters and volunteers, this

amazing cat was able to overcome difficult odds, and now lives a life of love and happiness. Thanks to all of you, Harley is home.

Volunteers

Fearless Kitty Rescue relies heavily on very dedicated volunteers to accomplish our goals and succeed in our efforts. During 2022 our volunteers provided over 20,000 hours of helping us achieve our goals, amounting to nearly 10 full-time employees throughout the year. This is a huge success story, especially when we consider the large number of cats and kittens in our care.

The Grant Writing Team

In 2022 for the first time, we have established a Grant Writing Team of volunteers. This team wrote 19 grant requests resulting in 11 grant rewards. That is a 58% success rate! The 11 grants will enable FKR to continue to do our lifesaving work. The grant money received has helped pay for spay/neuter surgeries, vaccines, supplies, and general medical costs for the cats and kittens in our care. And through the grant writing process, we established key relationships, grew our network, and continued to raise awareness of Fearless Kitty Rescue's lifesaving work. Way to go Grant WritingTeam!



Ways you can help

Volunteer: To provide our community with all of the necessary services and programs to eliminate kitty homelessness, Fearless Kitty Rescue depends on the hard work and dedication of volunteers. Opportunities range from cat caregiver, events, facilities maintenance, boutique reception, adoption counselor, to a host of other opportunities. Volunteering is not just beneficial to Fearless Kitty Rescue. It's good for you too! Volunteers care for the kitties, meet new friends, learn new skills, and feel great about the work they do. And they should! They're saving hundreds of lives every year.



Donate: Lifesaving monetary donations are always needed and can be made via our donation page on our website, www.fearlesskittyrescue.org or by check payable to Fearless Kitty Rescue, P.O. Box 19601, Fountain Hills, AZ 85269. We have wish lists on our website of items we are in need of and you can find them on our <u>website donation</u> <u>page, Amazon</u> or <u>Chewy</u>.



Foster: We need you on our team! Fostering a cat or kitten is so rewarding. Fostering gives a kitty time to shine and to feel what a real home is like. Fearless Kitty Rescue will provide all the supplies you need while the foster kitty is in your care. Fostering is flexible and isn't a lifetime commitment. It's a commitment to save a life. To learn all about our foster program, visit our website https://fearlesskittyrescue.org/foster/.

Ongoing Support: Join, <u>Fry's Food Stores VIP shopping card</u>, the <u>Cat's Pride</u> <u>Litter for Good program</u>, and the <u>Fresh Step Paw Points Rewards</u>.

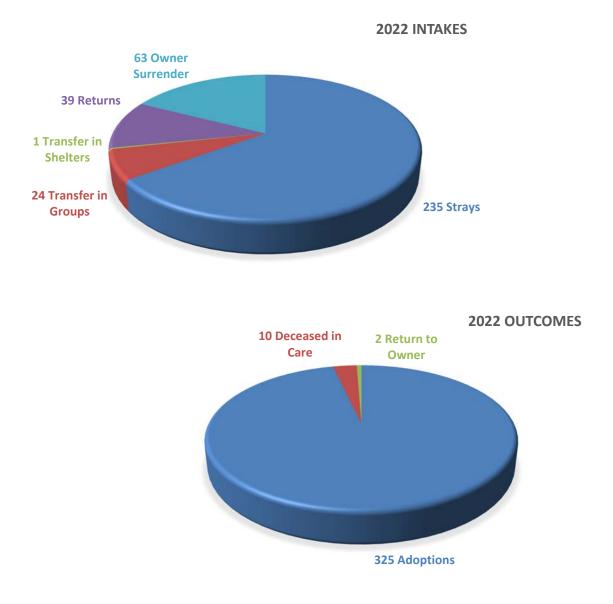
Continuing Care Program: Pets who are enrolled in the program and have owners who predeceased them are welcomed into the loving arms of Fearless Kitty Rescue and cared for by Fearless Kitty Rescue volunteers until their next family is found. For more information, please email <u>info@fearlesskittyrescue.org</u> or call (480) 837-7777.

Planned Giving Program: Please consider including Fearless Kitty Rescue in your planned giving. By providing for Fearless Kitty Rescue in your will or trust, you can leave a legacy of compassion for animals who need your help. For more information please email <u>info@fearlesskittyrescue.org</u> or call (480) 837-7777.



Intakes and Outcomes

Every year Fearless Kitty Rescue receives thousands of requests for help. We work tirelessly to offer resources or services for every request. In 2022 Fearless Kitty Rescue was able to take in 362 cats and kittens¹. This total intake number includes those who came from the public, municipal shelters or other rescue organizations that are at capacity. With 325 adoptions in 2022, Fearless Kitty Rescue was able to find homes for 90% of those kitties we took in this year. Every year our goal to rescue more lives gets bigger but we can't do it without your support!

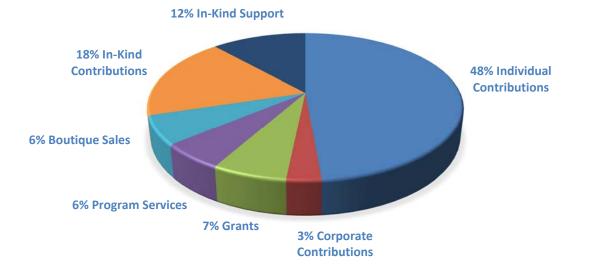


¹ Fearless Kitty Rescue collects and reports data based on Shelter Animal Count

The Financial Picture²

Donations and Earned Income

Individual Contributions	\$274,515
Corporate Contributions	16,927
Grants	36,726
Program Services	32,240
Boutique Sales	35,896
In-Kind Contributions	102,800
In-Kind Support	65,500



Expenses

Program Services Management / General	\$356,393 \$35,979	Management and	Fundraising
Fundraising	\$35,979 \$11,818	General 9%	3%

Program Services 88%

² For further information our 2022 I.R.S. Form 990 can be found on our website <u>https://fearlesskittyrescue.org/financial-information/</u>

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Visit our website https://fearlesskittyrescue.org or email us info@fearlesskittyrescue.org

